FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION OMB APPROVAL Washington, D.C. 20549 OMB 32:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol Mandalay Media, Inc. [MNDL]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
3. Date of Earliest Transaction (Month/Day/Year) 10/23/2008						Officer (give title		specify below)	
		e Oı	iginal		A	Applicable Line) Form filed by One Repo	rting Person		
Table I -	Non-De	riva	tive Securi	ities A	cqui	ed, Disposed of, or I	Beneficially (Owned	
ution Date, if Transact			Acquired Disposed	cquired (A) or isposed of (D) nstr. 3, 4 and 5) (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
	P		561,798	A	\$ 2.67	9,861,798	D (1)		
ass of securitie	es benefic	cially	owned						
		in re	formation quired to	resp	taine ond i	d in this form are n unless the form dis	ot	SEC 1474 (9-02)	
	Symbol Mandalay I 3. Date of Ea (Month/Day/ 10/23/2008 4. If Amendr Filed(Month/D Table I - Deemed ution Date, if nth/Day/Year)	Symbol Mandalay Media, I 3. Date of Earliest Tra (Month/Day/Year) 10/23/2008 4. If Amendment, Dat Filed(Month/Day/Year) Table I - Non-Det Deemed aution Date, if Transact Code nth/Day/Year) Code P	Symbol Mandalay Media, Inc. 3. Date of Earliest Transac (Month/Day/Year) 10/23/2008 4. If Amendment, Date On Filed(Month/Day/Year) Table I - Non-Derivation Date, if Transaction Code (Instr. 8) Code V P ass of securities beneficially	Symbol Mandalay Media, Inc. [MNDL] 3. Date of Earliest Transaction (Month/Day/Year) 10/23/2008 4. If Amendment, Date Original Filed(Month/Day/Year) Table I - Non-Derivative Securion Deemed Ution Date, if Transaction Acquired Disposed (Instr. 8) Code V Amount P 561,798 Persons Winformatior required to	Symbol Mandalay Media, Inc. [MNDL] 3. Date of Earliest Transaction (Month/Day/Year) 10/23/2008 4. If Amendment, Date Original Filed(Month/Day/Year) Table I - Non-Derivative Securities A Deemed ution Date, if Code (Instr. 8) Code (Instr. 3, 4 and Or Amount (D) P 561,798 A Persons who reinformation conrequired to resp	Symbol Mandalay Media, Inc. [MNDL] 3. Date of Earliest Transaction (Month/Day/Year) 10/23/2008 4. If Amendment, Date Original Filed(Month/Day/Year) Table I - Non-Derivative Securities Acquire Deemed 3.	Symbol Mandalay Media, Inc. [MNDL] 3. Date of Earliest Transaction (Month/Day/Year) 4. If Amendment, Date Original Filed(Month/Day/Year) Table I - Non-Derivative Securities Acquired, Disposed of, or Edution Date, if Transaction Code uth/Day/Year) Tode P Solution Date, if Code Code Transaction (A) Code Code V Amount (D) Price P Sollowing Reported Transaction(s) (Instr. 3 and 4) Price P Sollowing Reported Transaction(s) (Instr. 3 and 4) Price P Sollowing Reported Transaction(s) (Instr. 3 and 4) Price P Sollowing Reported Transaction(s) (Instr. 3 and 4) Price P Sollowing Reported Transaction(s) (Instr. 3 and 4)	Symbol Mandalay Media, Inc. [MNDL] Issuer (Check all applicable)	

$\label{thm:constraints} Table~II~-~Derivative~Securities~Acquired,~Disposed~of,~or~Beneficially~Owned~\\ (e.g.,~puts,~calls,~warrants,~options,~convertible~securities)$

1. Title of	2.	3. Transaction	3A. Deemed	4.		5. Numbe	r of	6. Date Exerci	isable and	7. Title and	Amount	8. Price of	9. Number of	10.	11. Nature
Derivative	Conversion	Date	Execution Date, if	Transact	ion	Derivative	,	Expiration Da	te	of Underly	ing	Derivative	Derivative	Ownership	of Indirect
Security	or Exercise	(Month/Day/Year)	any	Code		Securities		(Month/Day/	Year)	Securities		Security	Securities	Form of	Beneficial
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A)		(Instr.		(Instr. 3 and 4) (Instr		(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					or Dispos	ed						Owned	Security:	(Instr. 4)
	Security					of (D)							Following	Direct (D)	
						(Instr. 3, 4	١,						Reported	or Indirect	
						and 5)							Transaction(s)	(I)	
											Amount		(Instr. 4)	(Instr. 4)	
								Date	Expiration	m: d	or				
								Exercisable	Date	Title	Number				
				Code	V	(A)	(D)				of Shares				
Warrant	\$ 2.67	10/23/2008		P		280,899		10/23/2008	10/23/2013	Common Stock	280,899	<u>(2)</u>	280,899	D (1)	

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Trinad Capital Master Fund Ltd. 2121 AVENUE OF THE STARS SUITE 2550 LOS ANGELES, CA 90067		X					
Trinad Capital L.P. 2121 AVENUE OF THE STARS SUITE 2550 LOS ANGELES, CA 90067		X					
Trinad Management, LLC 2121 AVENUE OF THE STARS SUITE 2550 LOS ANGELES, CA 90067		X					
Trinad Advisors II, LLC 2121 AVENUE OF THE STARS SUITE 2550 LOS ANGELES, CA 90067		X					
ELLIN ROBERT S 2121 AVENUE OF THE STARS SUITE 2550	X	X					

LOS ANGELES, CA 90067				
Wolf Jay 2121 AVENUE OF THE STARS SUITE 2550 LOS ANGELES, CA 90067	X	X	Chief Financial Officer	

Signatures

Trinad Capital Master Fund, Ltd. By: /s/ Jay A. Wolf, Authorized Representative	11/19/2008
**Signature of Reporting Person	Date
Trinad Advisors II, LLC By: /s/ Robert S. Ellin, Managing Director	11/19/2008
Signature of Reporting Person	Date
Trinad Capital L.P. By: Trinad Advisors II LLC, its general partner By: /s/ Robert S. Ellin, Managing Director	11/19/2008
[™] Signature of Reporting Person	Date
Trinad Management, LLC By: /s/ Robert S. Ellin, Managing Director	11/19/2008
—Signature of Reporting Person	Date
/s/ Robert S. Ellin	11/19/2008
**Signature of Reporting Person	Date
/s/ Jay A. Wolf	11/19/2008
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These securities are owned directly by Trinad Capital Master Fund, Ltd. (the "Master Fund"). These securities may be deemed to be beneficially owned by (i) Trinad Management, LLC, the investment manager of the Master Fund, (ii) Trinad Capital L.P., a controlling stockholder of the Master Fund, (iii) Trinad Advisors II, LLC, the general partner of Trinad Capital L.P., (iv) Robert S. Ellin, the managing (1) director of and portfolio manager for Trinad Management, LLC and the managing director of Trinad Advisors II, LLC, and (v) Jay A.
- (1) director of and portfolio manager for Trinad Management, LLC and the managing director of Trinad Advisors II, LLC, and (v) Jay A. Wolf, the managing director of and portfolio manager for Trinad Management, LLC and the managing director of Trinad Advisors II, LLC. Each of the reporting persons disclaims beneficial ownership of the reported securities except to the extent of his or its pecuniary interest therein.
- (2) These warrants were issued pursuant to that certain Securities Purchase Agreement, dated as of October 23, 2008, by and among Mandalay Media, Inc. and certain investors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.