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NOV 2 8 2008

THE DAISON PEHTERS

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

TEMPORARY FORM D

OMB APPROVAL

OMB Number: 3235-0076
Expires: November 30, 2008
Estimated average burden
hours per response, 4.00

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR

UNIFORM LIMITED OFFERING EXEMP	CION OGO
Name of Offering (check if this is an amendment and name has changed, and indicate change MANDALAY MEDIA, INC. ISSUANCE OF COMMON STOCK IN CONNECTION WITH ACQUISITIONS	Mail Processing Section
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section Type of Filing: New Filing Amendment	NOV 1 4 2008
A. BASIC IDENTIFICATION DATA	Washington, DC
1. Enter the information requested about the issuer	105
Name of Issuer (check if this is an amendment and name has changed, and indicate change.)	
MANDALAY MEDIA, INC.	
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067	(310) 601-2500
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business MANDALAY MEDIA, INC. IS A DIGITAL MEDIA COMPANY WHOSE MISSION IS TO BUILD A STRATE DISTRIBUTION AND DIGITAL CONTENT COMPANIES THROUGH ACQUISITIONS.	GIC COMBINATION OF NEW MEDIA
Type of Business Organization Corporation	ase specify led 08065912
GENERAL INSTRUCTIONS Note: This is a special Temporary Form D (17 CFR 239.500T) that is CFR 239.500) only to issuers that file with the Commission a notice on Temporary Form D (17 CFR notice in paper format on or after September 15, 2008 but before March 16, 2009. During that period initial notice using Form D (17 CFR 239.500) but, if it does, the issuer must file amendments using comply with all the requirements of § 230.503T. Federal: Who Must File: All issuers making an offering of securities in reliance on an exception under Regulated or 15 U.S.C. 77d(6). When To File: A notice must be filed no later than 15 days after the first sale of securities in the of Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address after the date on which it is due, on the date it was mailed by United States registered or cert. Where To File: U.S. Securities and Exchange Commission, 100 F Street, N.E., Washington, D.C. 205. Copies Required: Two (2) copies of this notice must be filed with the SEC, one of which must be must be a photocopy of the manually signed copy or bear typed or printed signatures. Information Required: A new filing must contain all information requested. Amendments need only any changes thereto, the information requested in Part C, and any material changes from the inform Part E and the Appendix need not be filed with the SEC. Filing Fee: There is no federal filing fee. State: This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) files have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate each state where sales are to be, or have been made. If a state requires the payment of a fee as a profee in the proper amount shall accompany this form. This notice shall be filed in the appropriate state. ATTENTION.	239.500T) or an amendment to such a an issuer also may file in paper format an orm D (17 CFR 239.500) and otherwise ion D or Section 4(6), 17 CFR 230.501 et ering. A notice is deemed filed with the U.S. address given below or, if received at that fied mail to that address. 19. 19. 19. 19. 19. 19. 19.

filing of a federal notice.

A. BASIC IDENTIFICATION DATA								
2. Enter the information requested for the following:								
• Each promoter of the issuer, if the issuer has been organized within the past five years;								
• Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issue								
 Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and 								
Each general and managing partner of partnership issuers.								
Check Box(es) that Apply: Promoter E Beneficial Owner Executive Officer Director General and/or Managing Partner								
Full Name (Last name first, if individual)								
TRINAD CAPITAL MASTER FUND, LTD.								
Business or Residence Address (Number and Street, City, State, Zip Code)								
2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067								
Check Box(es) that Apply: Promoter Beneficial Owner x Executive Officer x Director General and/or Managing Partner								
Full Name (Last name first, if individual)								
AARON, IAN								
Business or Residence Address (Number and Street, City, State, Zip Code)								
2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067								
Check Box(es) that Apply: Promoter X Beneficial Owner Executive Officer X Director General and/or Managing Partner								
Full Name (Last name first, if individual)								
ELLIN, ROBERT S.								
Business or Residence Address (Number and Street, City, State, Zip Code)								
2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067								
Check Box(es) that Apply: Promoter X Beneficial Owner Executive Officer X Director General and/or Managing Partner								
Full Name (Last name first, if individual)								
GUBER, PETER								
Business or Residence Address (Number and Street, City, State, Zip Code)								
2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067								
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner								
Full Name (Last name first, if individual)								
MCABIAN, ADI								
Business or Residence Address (Number and Street, City, State, Zip Code)								
2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067								
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner								
Full Name (Last name first, if individual)								
REGENSTEIN, BARRY I.								
Business or Residence Address (Number and Street, City, State, Zip Code)								
2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067								
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner								
Full Name (Last name first, if individual)								
SCHAEFFER, PAUL								
Business or Residence Address (Number and Street, City, State, Zip Code) 2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067								

A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer. Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer x Director General and/or Managing Partner Full Name (Last name first, if individual) SPITZ, RICHARD Business or Residence Address (Number and Street, City, State, Zip Code) 2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067 General and/or Promoter Beneficial Owner x Executive Officer x Director Check Box(es) that Apply: Managing Partner Full Name (Last name first, if individual) STEIN, BRUCE Business or Residence Address (Number and Street, City, State, Zip Code) 2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067 Check Box(es) that Apply: Promoter X Beneficial Owner X Executive Officer X Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) WOLF, JAY A. Business or Residence Address (Number and Street, City, State, Zip Code) 2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067 Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer X Director General and/or Managing Partner Full Name (Last name first, if individual) ZANGRILLO, ROBERT Business or Residence Address (Number and Street, City, State, Zip Code) 2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067 Check Box(es) that Apply: Beneficial Owner X Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) LEFKOWITZ, JAMES Business or Residence Address (Number and Street, City, State, Zip Code) 2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067 Check Box(es) that Apply: Promoter | x | Beneficial Owner | Executive Officer | Director General and/or Managing Partner Full Name (Last name first, if individual) SMITH, DAVID E. Business or Residence Address (Number and Street, City, State, Zip Code) 888 LINDA FLORA DRIVE, LOS ANGELES, CA 90049 Check Box(es) that Apply: Promoter Beneficial Owner X Executive Officer Director General and/or Managing Partner Full Name (Last name first, if individual) BURKE, RUSSELL Business or Residence Address (Number and Street, City, State, Zip Code) 2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067

(Use blank sheet, or copy and use additional copies of this sheet, as necessary)

A. BASIC IDENTIFICATION DATA								
2. Enter the information requested for the following:								
• Each promoter of the issuer, if the issuer has been organized within the past five years;								
 Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of 	a class of equity securities of the issuer.							
 Each executive officer and director of corporate issuers and of corporate general and managing partners of 	partnership issuers; and							
 Each general and managing partner of partnership issuers. 								
Check Box(es) that Apply: Promoter Beneficial Owner Ex Executive Officer Director	General and/or Managing Partner							
Full Name (Last name first, if individual)								
MANDELL, DAVID								
Business or Residence Address (Number and Street, City, State, Zip Code)								
2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067								
Check Box(es) that Apply: Promoter Beneficial Owner X Executive Officer Director	General and/or Managing Partner							
Full Name (Last name first, if individual) BARTESKA, EUGEN								
Business or Residence Address (Number and Street, City, State, Zip Code) 2121 AVENUE OF THE STARS, SUITE 2550, LOS ANGELES, CA 90067								
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner							
Full Name (Last name first, if individual)								
Business or Residence Address (Number and Street, City, State, Zip Code)								
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner							
Full Name (Last name first, if individual)								
Business or Residence Address (Number and Street, City, State, Zip Code)								
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner							
Full Name (Last name first, if individual)								
Business or Residence Address (Number and Street, City, State, Zip Code)								
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner							
Full Name (Last name first, if individual)								
Business or Residence Address (Number and Street, City, State, Zip Code)	. *							
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director	General and/or Managing Partner							
Full Name (Last name first, if individual)								
Business or Residence Address (Number and Street, City, State, Zip Code)								
(Use blank sheet, or copy and use additional copies of this sheet, as necessary)								

						VBAB							
B. INFORMATION ABOUT OFFERING													
1.	,							Yes	No X				
า	Answer also in Appendix, Column 2, if filing under ULOE.						\$ N/A						
Z.	2. What is the minimum investment that will be accepted from any individual?						Yes	No.					
3.			permit join										X X
4.	4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.								e.				
Ful	l Name (Last name	first, if ind	ividual)			•						
N/A													
Bus	siness or	Residence	Address (N	lumber and	d Street, C	ity, State, Z	(ip Code						
Naı	ne of As	sociated B	roker or De	aler									
Sta	tes in Wh	nich Persor	Listed Has	s Solicited	or Intends	to Solicit	Purchasers	•					
	(Check	"All State:	s" or check	individual	States)							AI	l States
	AL	AK	AZ	AR	CA	CO	CT	DE	DC	FL	GA	HL	a
		IN.	IA.	KS	KY	LA	ME	MD	MA	MI	MN	MS	MO
	MT	NE	NY	NH	NI	NM	NY	NC	ND	ОН	OK.	OR	PA
	RI	SC	SD	TN	TX	UT	VT	VA	WA	WY	WI	WY	PR
Ful	l Name (Last name	first, if ind	ividual)									
Bus	siness or	Residence	Address (1	Number an	d Street, C	City, State,	Zip Code)	·				··-	
Nai	ne of As	sociated Bi	roker or De	aler								<u>.</u>	
Sta	tes in Wh	nich Persor	Listed Has	s Solicited	or Intends	to Solicit	Purchasers						
	(Check	"All State:	s" or check	individual	States)						***************************************	A1	1 States
	AL	AK	AZ	AR	CA	CO	CT	DE		FI.	GA	Н	מו
		□N □	IA	KS	KY	[LA]	ME	MD	MA	MI	MN	MS	МО
	[MT]	NE.	NV.	NH	NI	NM)	NY	NC.	ND	OH	LOK.	OR	PA
E.J	RI I Name (SC set name	first, if indi	IN]	LTX.	(ut)	VT	LYA]	WA	WV	Lwi	WY	LPR.
ı ul		Last Hanie	11131, 11 11101	ividual)									
Business or Residence Address (Number and Street, City, State, Zip Code)													
Name of Associated Broker or Dealer													
States in Which Person Listed Has Solicited or Intends to Solicit Purchasers													
(Check "All States" or check individual States)													
	AL	AK	AZ	AR	CA	CO	CT	DE	DC	FL.	GA	HI	ID
	IL	□N]	IA	KS	KY	LA	ME	MD	MA	[MI]	MN	MS	МО
	MT	NE	NV	NH	NI	NM	NY	NC	[ND]	ОН	[OK]	OR	PA
	RI	SC	SD	[TN]	TX	UT	VT	VΑ	WA	WV	[WI]	$\mathbf{W}\mathbf{Y}$	PR

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	Enter the aggregate offering price of securities included in this offering and the total amount alresold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, cl		
	this box $[x]$ and indicate in the columns below the amounts of the securities offered for exchange		
	already exchanged.	Aggregate	Amount Already
	Type of Security	Offering Price	Sold
	Debt	s _0	\$_0
	Equity	\$ 9,900,000 (1)	\$ 9,900,000 (1)
	Common Preferred		
	Convertible Securities (including warrants)	\$ 0	\$ _0
	Partnership Interests	\$ 0	\$ <u>0</u>
	Other (Specify)	\$ 0	\$ 0
	Total		
	Answer also in Appendix, Column 3, if filing under ULOE.		
2.	offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indit the number of persons who have purchased securities and the aggregate dollar amount of the purchases on the total lines. Enter "0" if answer is "none" or "zero."	cate heir Number Investors	Aggregate Dollar Amount of Purchases \$ 9,900,000
	Accredited Investors		<u> </u>
	Non-accredited Investors	<u>'</u>	
	Total (for filings under Rule 504 only)		s
3.		the	
	Type of Offering	Type of Security	Dollar Amount Sold
	Rule 505	0	\$_0
	Regulation A	0	\$_0
	Rule 504	0	\$ 0
	Total	0	\$ 0
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of securities in this offering. Exclude amounts relating solely to organization expenses of the instant The information may be given as subject to future contingencies. If the amount of an expenditu not known, furnish an estimate and check the box to the left of the estimate.	the irer.	
	Transfer Agent's Fees		s
	Printing and Engraving Costs		S
	Legal Fees		\$ 200,000
	Accounting Fees		\$
	Engineering Fees		\$
	Sales Commissions (specify finders' fees separately)		\$
	Other Expenses (identify)		\$
	Total		\$ 200,000

⁽¹⁾ Represents 4,500,000 shares of the Company common stock, \$0.0001 par value per share (the "Shares"), issued as partial consideration in the acquisition of 100% of the issued and outstanding share capital of AMV Holding Limited and 80% of the issued and outstanding share capital of Fierce Media Limited. (2) The issuance of the Shares was exempt from registration pursuant to Regulation S of the Securities Act of 1933, as amended.

	C. OFFERING PRICE, NUM	ABER OF INVESTORS, EXPENSES AND	USE OF PROCEEDS	
	b. Enter the difference between the aggregate offer and total expenses furnished in response to Part C – proceeds to the issuer."	 Question 4.a. This difference is the "adju 	isted gross	\$ <u>9,700,000</u>
5.	Indicate below the amount of the adjusted gross peach of the purposes shown. If the amount for a check the box to the left of the estimate. The total proceeds to the issuer set forth in response to Pa	any purpose is not known, furnish an est of the payments listed must equal the adju	imate and	
			Payments to	
			Officers.	_
			Directors. & Affiliates	Payments to Others
	Salaries and fees			
			<u> </u>	
	Purchase of real estate		[] 3 <u>~</u>	_ [\$_0
	Purchase, rental or leasing and installation of mand equipment	achinery		□\$.0
	Construction or leasing of plant buildings and fa		—	
	Acquisition of other businesses (including the v			_ 🗀 -
	offering that may be used in exchange for the as issuer pursuant to a merger)	ssets or securities of another	□ \$ 0	_ \ \\$ \(\text{0} \)
	Repayment of indebtedness		—	
	Working capital			_
	Other (specify):		<u> </u>	
	Sine: (speerly):		🗆 🕶	_ 🗆 *
			 	_ []\$ <u>o</u>
	Column Totals			
	Total Payments Listed (column totals added)	<u>S</u>	,700,000	
		D. FEDERAL SIGNATURE		
sig	e issuer has duly caused this notice to be signed by the nature constitutes an undertaking by the issuer to finformation furnished by the issuer to any non-activities.	urnish to the U.S. Securities and Exchang	ge Commission, upon writt	
Iss	uer (Print or Type)	Signature	Date	
Μź	ANDALAY MEDIA, INC.	Sum del	NOVEMBER 5, 20	08
	me of Signer (Print or Type)	Title of Signer (Print or Type)	1	
JA	MES LEFKOWITZ	PRESIDENT		
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