FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Number: 0104
EXPIRED OF

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OMB

OMB APPROVAL

3235-

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)											
1. Name and Address of Reporting	ng 2. D	ate of Event R	Requiring 3. I	iring 3. Issuer Name and Ticker or Trading Symbol							
Person *	~	ement	Ma	Mandalay Digital Group, Inc			o, Inc	. [MNDLE	.OB]		
Adage Capital Partners, L.P. (Month/Day 03/01/201		nth/Day/Year)	•							
	liddle)	J1/2012	4. I	Relationshi	p of F	Reporting	5. If Amendment, Date Original				
200 CLARENDON STREE	ET,			Person(s) to Issuer				Filed(Month/Day/Year)			
52ND FLOOR,				(Check all applicable) DirectorX_ 10% Owner			Dunar				
(Street)		Officer (give Other (specify				6. Individual or Joint/Group					
				title below) below)				Filing(Check Applicable Line)			
BOSTON, MA 02116								Form filed by One Reporting Person _X_ Form filed by More than One			
								Reporting Person			
(City) (State)	(Zip)	Ta	ble I - Non-	Derivati	ve S	ecuriti	es Beneficially Owned				
1.Title of Security		2. Amount of Beneficially C (Instr. 4)		Owned Owned For (D) Ind				4. Nature of Indirect Beneficial			
(Instr. 4)						Ownership Form: Direct		wnership astr. 5)			
							(Inst				
						ect (I)					
						tr. 5)					
Common Stock, \$0.0001 per value per share			10,053,333			I	See FN (1)				
	ine for each cla who respond to respond u	to the colle	ction of info	rmation	conta	ained in	this		SEC 1473 (7-02)		
Table II - Derivativ	e Securities B	eneficially O	wned (e.g., pı	ıts, calls, v	varra	ınts, opt	ions,	convertible s	securities)		
1. Title of Derivative Security	2. Date Exerc	isable and	3. Title and	and Amount of es Underlying ive Security		4.		5.	6. Nature of Indirect		
(Instr. 4)	Expiration Da		Securities U			Conversion or Exercise Price of Derivative		Form of	Beneficial Ownership		
	(Month/Day/Yea	r)							(Instr. 5)		
			(Instr. 4)	+) 				Derivative Security:			
	Date Exercisable	Expiration Date	Title	Amoun Number Shares	er of			Direct (D) or Indirect (I) (Instr. 5)			
			Common								
Warrant to purchase common stock	03/01/2012	03/01/2017	Stock,								
				ar 2,500	2,500,000	\$ 0.7		I	See FN (1)		
			value per	oer							
			1,								

Reporting Owners

Reporting Owner Name / Address		Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Adage Capital Partners, L.P. 200 CLARENDON STREET, 52ND FLOOR BOSTON, MA 02116		X				
ADAGE CAPITAL PARTNERS GP LLC						

52ND FLOOR BOSTON, MA 02116		The Reporting Persons are no l
Adage Capital Advisors, L.L.C. 200 CLARENDON STREET 52ND FLOOR BOSTON, MA 02116	X	
Atchinson Robert 200 CLARENDON STREET 52ND FLOOR BOSTON, MA 02116	X	
Gross Phillip 200 CLARENDON STREET 52ND FLOOR BOSTON, MA 02116	X	

Signatures

/s/ Robert Atchinson	03/15/2012
Signature of Reporting Person	Date
Adage Capital Partners, L.P.; By its general partner Adage Capital Partners GP, L.L.C.; By its managing member Adage Capital Advisors, L.L.C.; By its managing member /s/ Robert Atchinson	03/15/2012
Signature of Reporting Person	Date
Adage Capital Partners GP, L.L.C.; By its managing member Adage Capital Advisors, L.L.C.; By its managing member /s/ Robert Atchinson	03/15/2012
Signature of Reporting Person	Date
Adage Capital Advisors, L.L.C.; By its managing member /s/ Robert Atchinson	03/15/2012
Signature of Reporting Person	Date
/s/ Phillip Gross	03/15/2012
Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The Shares of Common Stock to which this filing relates are held directly by Adage Capital Partners, L.P., a Delaware limited partnership (the "Fund"). Adage Capital Partners GP, L.L.C., a Delaware limited liability company ("ACPGP"), serves as the general partner of the

(1) Fund and as such has discretion over the portfolio securities beneficially owned by the Fund. Adage Capital Advisors, L.L.C., a Delaware limited liability company ("ACA"), is the managing member of ACPGP and directs ACPGP's operations. Robert Atchinson and Phillip Gross are the managing members of ACPGP and ACA and general partners of ACP. ACPGP, ACA, Robert Atchinson and Phillip Gross disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.